On the Breakaway

Accelerating the evolution of women's hockey analytics

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Presentation Co-Credit



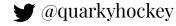
Alyssa Longmuir

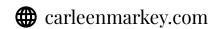
@alyssastweeting



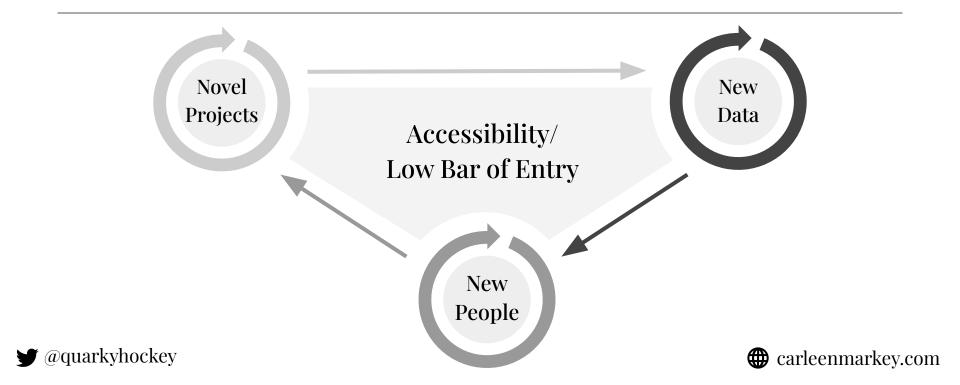
Motivation

- Explicitly outline the next steps to maintain co-growth of sports analytics and women's hockey
- Community-oriented version of "Contextualizing Historical Data and Current Projects in Women's Hockey" (see whkyhac.com/event-archive)
- I (and Alyssa and Mike) can only answer so many DMs





Motivation





Data

Past Data Collection Results





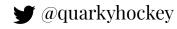
















PHF Data Quality

- This season: 50+ significant recording errors, stats only sometimes tracked, 4-5 data losses of entire periods & games
 - Majority found + fixed by volunteers

NCAA Access



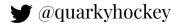
Lowering the bar of entry



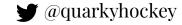


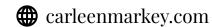


whkyhac.com/data



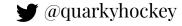
PROBLEM: DATA INTEGRITY

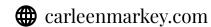




SOLUTION:

Pay people to take care of league data





Next Steps: Getting the Following Data to the Public

Accessible Player stats

Play by Play data

Player salary info

















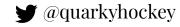












Next Steps: Make sure players, coaches, hockey ops know how to find

Team & League Stats

Player Microstats (+ TOI)

How to submit corrections



















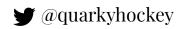






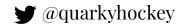


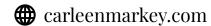






People



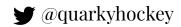


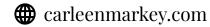
Past Connection With



[†]♦ Latest Tweets







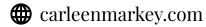
Current Community Through









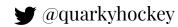


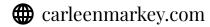
Next Steps: Creating positions & research/viz niches to fill





Player, Coach, GM buy-in





Next Steps: Future Positions & Visibility

















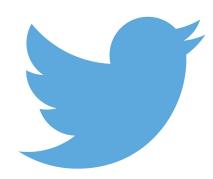


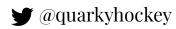
Projects

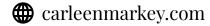
A Running Start using the Men's Hockey Analytics Model

- Viz: Heat Maps, Location Viz, PBP tracking, Scoring Viz, & Two-Player Comparison Tool
- Research: Corsi, Game Score, NWHLe,
 Aging Curves, Scoring efficiency,
 Possession, & Developing the shot metric
 "Steady"

Platform:



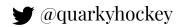


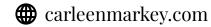


Current Efforts: Platforming Projects







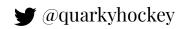


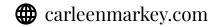
Current Efforts: Stats-Based Articles on Traditional Platforms





FiveThirtyEight

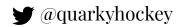




Current Efforts: Stimulating Project Development









Next Steps: Using Unique Skills



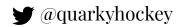
Participate!

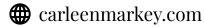


Image credit: @flyerswitch (mio)

Niches to be filled:

- Game Viz
- Understanding analytical differences between women's and men's hockey
- Player development (particularly U18)





Next Steps: Make Projects Visible & Accessible

META HOCKEY

(2.0)

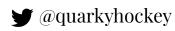
Have web design skills?
Message me if you wanna
help platform hockey
projects



Listen for the new projects we chat about & join the discord!



@ me (or Alyssa or Mike) on twitter with your projects, I will make sure they get eyes on them

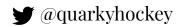






Public Sphere Action items

- Use women's hockey data in the Big Data Cup
- Explore other data at whkyhac.com/data by making some graphs, integrate stats into an article, putting your own unique spin on analytics, fill a niche or two
- Help get data sources to the public
- Reach out to your local women's team to help with stats or track some shots! (shot-plotter.netlify.app)
- Get involved with Net Growth, MetaHockey (2.0), SportsDataVerse

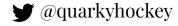






Private Sphere Action items

- PAY PEOPLE TO TAKE CARE OF WOMEN'S HOCKEY DATA
- Hire women's hockey analytics experts for women's hockey stats things
- Integrate stats into articles, writeups, & video analysis
- Introduce whockey players/coaches/GMs to hockey analytics concepts
- Make sure players/coaches/GMs know where to find their stats
- Listen to Net Growth/follow people on twitter to keep up w/ community
- Help get data sources to the public





WHOCKEY STATS BINGO



data	BDC whockey a in public or vate analysis	Get familiar with 1+ past whockey projects (metahockey.com)	Try out an unconventional way of doing analytics
non-B	inker with BDC data (make e graphs, etc.)	Free Space (Watch a women's hockey game!)	Platform a project in a significant way
Attend WHKYHAC (whkyhac.com/register)		Walk someone through a women's hockey analytics project	Help make women's hockey data a little more accessible

